## RIPON

San Joaquin County



California





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ENTER of an ideal dairying community, the town of Ripon is located in the South San Joaquin Irrigation District, which is an important section of San Joaquin County, California. This county is fourth among the 3,065 counties in the United States in agricultural production and first among the four ranking counties in production per acre.

A vast stretch of grain land until 1908, the organization of the South San Joaquin Irrigation District, including more than 71,000 acres of rich sandy loam soil, brought about the transition to more productive, diversified crops on smaller acreages, through the acquirement of water for every government 40 acres at district expense. The resultant growths in population, assessed valuation and crop values have been phenomenal-ranging from 900 to 1500 per cent!

Naturally, Ripon and its supporting community contributed to and profited by this growth. It has been developed into a modern western town with paved streets, sanitation, water, electricity, telegraph, telephone and other modern systems and advantages. It is especially well linked to its supporting community by means of good highway systems.

Those who value home life will be attracted by the social, religious and educational advan-



tages which Ripon offers. Fraternal and civic clubs are active and co-operating for the best interests of the town and its community. Its churches are representative and are housed in their own substantial buildings. Schools are of the high California standard—the town is the location of a modern union high school. the other four being located conveniently throughout the school district.

Ripon is also the site of a modern, new \$100,000 evaporated milk plant with a capacity of 100,000 pounds of milk daily. The town was chosen for the location of this plant because it is the center of a rich dairy community with a large number of pure bred herds, whose cows rank high in tests.

The dairying industry has proven especially profitable throughout the community because alfalfa can be so successfully grown. The natural soil, abundance of water and warm summer days (cooled by the breezes of the Pacific Ocean at night) combine to make this crop one of profit. It averages six cuttings per year and yields from one to two tons per acre at each cutting.

However, the farmers of Ripon and its surrounding communtiy are not dependent upon dairying alone. True, the industry provides



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Center: Main street of Ripon. banks provide ample capital for terprises

regular weekly and semi-monthly incomes, but many other diversified crops add wealth to the community.

For instance, Ripon Tokay grapes and olives have consistently won prizes at both county and state fairs. Other crops which are grown extensively in this section are peaches, pears, nectarines, prunes, apricots, figs, almonds, walnuts, melons, berries and various field crops.

Poultry raising is growing in importance here yearly because of the many advantages offered. A mild climate, water, drainage, and abundance of feed (including green stuff) and nearby markets, with a steady demand for its products, make poultry raising profitable here.

In addition to high production per acre, the section has good marketing and distributing facilities. The majority of farmers market their crops through co-operative organizations. And Ripon, closely linked to its community, is in turn equipped with exceptional

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## CHAMBER OF

Ripon, Cal

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pon. Left and right: Strong for business and farming en-

transportation facilities. Ripon is on the main line of the Southern Pacific Railroad which connects with the nearby San Francisco bay cities, while Stockton (county seat) with tidewater navigation is but 20 miles away. Ripon is also on the main Los Angeles-San Francisco highway.

Withal, in a small area of land are grouped all the material fundamentals for success here within Ripon and its surrounding community. Its people are, for the most part, "newcomers," since they have been attracted here and taken part in the phenomenal growth which has taken place during the past 15 years.

And here we have built up a new community of homeowners, working together for its best interests and development. We have nothing to sell, but we shall be glad to tell you more about the opportunities here or some particular phase of life in which you may be interested. Come and see! Or, if you cannot come now, write us for further information.

Ripon

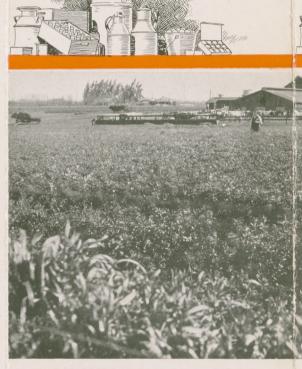
## F COMMERCE

California

RINTING CO., STOCKTON

## RIPON

San Joaquin County



California